



Terre des hommes

Helping children worldwide.

Call for graphic design services (II) within the BRIDGE project

Terre des hommes in Romania is launching a Call for graphic design services for materials on gender based violence. The materials are written for children, design should be adapted accordingly.

Start Date: as soon as possible

Location: remote

Eligibility: Contractor status (registered companies or Authorized Natural Persons), able to provide a VAT invoice, must be registered in Europe

Deadline to apply: September 11th 2020

Delivery of the materials by October 10 . Development of a graphic design and layout for:

- **Motivational flyer** on gender-based violence, text of 3.400 signs. Design for the Romanian version + adaptation for English version text. For an audience of children.
- **Brochure** on gender-based violence, 19.000 characters. Design for the Romanian version + adaptation for English version text. For an audience of children

Please include a price offer for a version with original illustrations and one for a version with photographs or drawings from an online database.

Requirements:

- Full colour
- A few existing elements of design should be included (project logo and Terre des hommes Foundation logo + EU logo).
- The service provider will deliver each report in three formats: PDFs for digital use, files for printing and source files



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CONTRACTOR PROFILE

- At least 3 years' experience working in graphic design/ layout design
- Strong and varied portfolio
- Capacity for rigor and precision
- Ability to uphold high standards under pressure and with tight deadlines
- Flexibility, availability

BUDGET AND RESSOURCES

The contractor is required to submit a financial offer, clearly indicating the total costs for this assignment, based on a daily rate. Prices should be expressed in EUR, based on a total amount of no more than 15 days required to carry out the service. Prices should be inclusive of all expenses, charges, taxes incurred by the Contractor in fulfilment of its obligations. The payment will be issued upon conclusion and final approval of the service.

TO APPLY

Qualified applicants are requested to submit:

1. An updated presentation of the firm
2. A short portfolio (link to) samples of similar previous work published
4. A Financial offer

Please send the complete documents **by September 11th 2020** to rodica.novac@tdh.ch and iulia.stancu@tdh.ch

Applications will be analyzed and final scores will be given, using the following criteria and ratio: 70% for quality of the proposal (proven experience/skills, timeframe and quality of portfolio) and 30% as the financial offer (price/daily rate).

Child Safeguarding Policy: To commit to respect Tdh Risk Management Policies including:

Child Safeguarding Policy, Safety and Security Policy and Anti-Fraud/Corruption Policy, Whistle Blowing Policy. Gender & Diversity Policy: To commit to respect Tdh Gender & Diversity Policy.



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About BRIDGE

The BRIDGE project strengthens the protection of children and youth on the move affected by gender-based violence (GBV). It is implemented by Terre des hommes and its partners in Belgium, Greece, Hungary, Malta, Romania and other EU countries. BRIDGE is financed by the European Commission through the Rights, Equality and Citizenship programme.

Sexual and gender-based violence refers to any act that is perpetrated against a person's will and is based on gender norms and unequal power relationships. Studies point to alarming accounts of gender-based violence (GBV) affecting refugee and migrant children and youth in the European Union.

About Terre des hommes

Terre des hommes (Tdh) is the leading Swiss organisation for children's aid. Active in around 40 countries, Tdh works with its own teams and/or local and international partners to develop and implement field projects which significantly improved the daily lives of over four million children and members of their communities in 2019, in the domains of health, protection and emergency relief.

Terre des hommes Foundation has been operating in Romania for more than 25 years with the aim to improve living conditions for vulnerable children and youth. Currently, our three main areas of intervention are: (1) Strengthening child protection and juvenile justice systems, (2) Protection of children and youth affected by migration, and (3) Social inclusion of Roma and other vulnerable groups. We work at community level with local actors to build and strengthen the safety network for children and young people. We aim to prevent risk situations and strengthen the capacity of adults (caregivers and professionals) to support children, by offering specific trainings. Every year the total number of our beneficiaries is about 10.000 children or more.