



Terre des hommes
Helping children worldwide.

Regional Communications and Content Manager

Terre des hommes is hiring an experienced Regional Communications and Content Manager, to join its team in Eastern Europe,
If you are looking for a meaningful job that will make a lasting impact on the lives of children, we want to meet you.

Watch Tdh impact around the [world](#).

- Start date** as soon as possible
Contract 18 months, full-time local Employment Contract
Benefits private health insurance, accident insurance
Location Based in one of the 3 locations: Bucharest, Budapest, or Chisinau with occasional travels to the projects' sites. The applicant must have a valid work permit to work in the desired country and reside either in Romania, Hungary, or Rep. Moldova.

Deadline for the application: 12th of July 2022

We will be reviewing applications and interviewing on a rolling basis, so please apply at your earliest convenience to not miss out.

WHAT WE DO IN EUROPE AND ROMANIA

Terre des hommes (Tdh) is the leading Swiss child relief agency. Founded in 1960, we are committed to improving the lives of millions of the world's most vulnerable children. Through our innovative protection, migration, access to justice and health projects, we support more than 4 million children and their families in more than 30 countries each year.

Working in Romania since 1992, Terre des hommes is dedicated to child protection, being especially active in supporting the children affected by migration and ensuring fair and friendly access to justice for minors. We mobilize communities to prevent risk situations and we collaborate with social workers, teachers and other professionals to protect children. We help them participate in making decisions that concern them, we invest in education, health, social services and infrastructure in order to improve life of disadvantaged children in Romania.

ROLE DESCRIPTION AND RESPONSIBILITIES

The Regional Communications and Content Manager will be part of the regional team, and will have the following responsibilities:

- Develop and implement a regional communication strategy:
 - Based on the Hub communication priorities, lead the development of a regional communication strategy and corresponding implementation plan together with national representatives, preferably linking into regional civil society networks, and in line with the existing RSH (Resource and Support Hub) brand
 - Propose outreach strategies, contribute to discussions about outreach activities and harness regional safeguarding networks to popularise the RSH website and newsletter and other activities (e.g. webinars, Ask an expert, mentorship, etc.)
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- Support the promotion of the activities of the Hubs with communication and promotion
- Engage with regional MEL advisor as relevant to ensure appropriate data collection and reporting.
- Manage, oversee, and facilitate the effective uploading, tagging, and formatting of content for the platform directly and including from partners
- Digital media creation of easy-to-read, user friendly and accessible materials, guidance, and information (infographics, videos, podcast) – in cooperation with team members. All materials need to be fully accessible for people with disabilities
- Social media management:
- Copywriting and graphics creation
- User outreach, retention, and active engagement
- Use the learning from user engagement and user feedback to continuously inform and suggest improvements to the Online Hub and its communication strategies

YOUR PROFILE

- University degree from an accredited educational institution in Journalism / (Digital) Communication / International Development of Communications;
- Minimum 3 years of professional experience in a similar role.
- Native level or high proficiency of English language
- Fluency in either Romanian or Polish Significant experience in managing digital / online communication projects
- Ability to use Adobe Suites (in particular Photoshop, Indesign) and video editing
- Ability to manage technical partners/consultants
- Excellent organizational and stakeholder management skills
- Team player with a constructive, client-centric attitude
- Expertise in drafting and implementation of communication strategies
- Experience of managing complex projects with multiple stakeholders
- **Advantage:** Journalism experience, experience of developing / engaging online networks and working in international development, especially FCDO-funded projects
- **Personal qualities :**
- Commitment to inclusion and diversity
- Dynamic, enthusiastic, creative and articulate
- Flexible, Tactful, and diplomatic

TO APPLY:

Qualified applicants are encouraged to submit their CV and motivation in English to vacancy@tdh.ro

Include “Regional Communications and Content Manager”, your name and surname” in the subject line of the application email.

Child Safeguarding Policy:

To commit to respect Tdh Risk Management Policies including: Child Safeguarding Policy, Safety and Security Policy and Anti-Fraud/Corruption Policy, Whistle Blowing Policy.

GDPR compliance:

By sending your application, you agree that your personal data will be used in the recruitment process. All the documents we will request in different steps of the recruitment process will only be used for this purpose. All staff involved in recruitment and selection are aware that data protection rules apply and that personal information will be treated confidentially. According to our policy, we will keep your application documents for the period of the recruitment only.

Due to an anticipated high number of applications, Tdh is not in a position to respond to every applicant individually. Please note that only short-listed candidates will be contacted for the first interview.
